

JBR PRODUCTIONS,



Bio: Joey Ruiz AKA (Joey Jbr)

One of the most powerful and uncompromising artists in rap music (NON-Gangster), JBR enjoyed a surprisingly smooth transition into a career in music, first distinguishing himself as an underground battle M.C. later, branching out and touring worldwide. JBR was born Joseph B. Ruiz in Sunset Park Brooklyn on October 18th, 1977. JBR began writing lyrics to escape the realities and hardships of life. When he was in the seventh grade, JBR's friend Frank

asked him to go to a block party in east New York where there will be Street rappers and DJ's performing This was the first time he ever saw a live performance of neighborhood rappers Spitting Rhymes. JBR had seen it on "Video Music Box" and on the street corners, but never real, underground rappers from all the five Boros Rapping about street life raps to story raps to bragging raps Jbr took notice of the reaction from the crowds and the energy of the rappers. He knew right away, this was what he wanted to do. Immediately, JBR began perfecting his hip-hop skills in Sunset Park. Before long, he had formed a rap group called "Far in Legion" with a neighborhood friend, and DJ, Frank Justin of Brownsville Brooklyn. The two began playing local block parties where JBR and Frank both were recognized as serious rappers, leaving their mark in the underground scene.

In **1990**, Joey Jbr continued to stay loyal to his music. He bought recording equipment and started a small studio in his one bedroom apartment. Unable to find employment, unsure of what his future would bring. Until, one day a couple of JBR's friends invited him to the city to meet and "hang out" with Marky Mark (Mark Wahlberg). He had thought it was too good to be true, however, when he arrived at "Scores," a sports bar on 61st Street and 1st

Avenue, he discovered Mark was there. While hanging out that night, JBR talked with Mark about his passion for rap music. That evening he gave Mark a demo thinking it would go unheard. To his surprise, the next day, Mark called JBR and asked him to fly to L.A. with him to record some music. JBR had never been out of Brooklyn before and certainly had never been on an airplane. This is when JBR and Mark started to become close friends. Together, they flew to Germany to perform. The travel and lifestyle one can only dream of put a lasting impression on JBR's life. Mark began introducing JBR as his cousin to his fans and he finally saw where his life was heading. These experiences taught JBR the foundation to survive in the music business. Mark taught him a lot and JBR absorbed as much he could to grow as an artist and business man.

In **1995**, Mark Wahlberg formed the group "One Love" with JBR and two other members from his home town of Boston, Big Ace and Brian. At this time, Mark began acting but, continued recording tracks with JBR and "One Love" including, a remake of the band K.C. and the Sunshine band, "That's the way we like it." This was released in Europe, with East West Records, they also recorded a track, "Feeling Irie" which was included in the movie "Fear," starring Mark Wahlberg and Reese Witherspoon,

directed by James Foley. Having heard the song he recorded on a movie, millions of people would hear, was the most incredible feeling.

JBR also worked with well-known producers in Germany, **Alex Christian** and **Frank Peterson** from NeMo Recording Studios. Performed live at Hollymuend, PopKomm, German TV Show in Cologne in August 1993 & June 1994, as well as, Bravo's TV Super Show 1995, In Dortmund (Westfalenhalle) & Paris Joey Jbr performed in many Venues world Wide.

In **1998**, **Joey Jbr** started his own production company, J.B.R. Productions, Inc. After working with Mark for about ten years, Mark decided to no longer pursue a music career to further his acting. However, Mark and JBR continue to remain close friends.

In **2003**, **Joey Jbr** joined the United States Army National Guard, putting his music career on hold to fight the war on terror, which began 9-11-2001. He felt it was his duty to do his part as an American. He knew he had a promising career in music, and understood the sacrifice he would be making. His decision was a difficult one. Freedom doesn't come free, sometimes you have to sacrifice your life and dreams, and stand for what you believe in, and JBR did

just that.

Earning the Military's Arcom with Valor and Purple Heart for wounds in Combat.

In **2009**, **Joey Jbr** Continued his passion of music opened up shows for Mark's brother, **Donnie Wahlberg** of **New Kids on the Block**, in Toronto and Montreal, Canada. These shows were for Donnie's single release party, "I GOT IT" and "Rise & Grind " featuring Roscoe Umali. Currently, JBR is recording, promoting and performing live and producing music Videos.

In **2017**, **Joey Jbr** Continues to write & record and produce music in his recording studio in New Jersey Joey Jbr played a roll in an up coming independent film called **Monsters of Mullberry Street**, Playing an undercover police officer with actor **Frankie Montero**, **Lillo Brancato** From the move (**The Bronx Tale**) & **Eric Roberts** will be released in late 2018

Also recorded a Music video for Blue Salt Studios film called **Babylon** for the movie "**Bound**"

Babylon Music Video: <https://vimeo.com/234226869>

IMDB: <http://www.imdb.com/name/nm5616468/>

Joey Jbr started a Clothing brand “2Loyalty”

"MUSIC Recorded with (**Mark Wahlberg**)

"Thats the way we Like it" (Remake of KC & the Sunshine Band)

"Feeling Irie" Release for the Movie "**FEAR**" Staring (**Mark Wahlberg / Reese Witherspoon**)

Current Tracks

- 1) "KaRmA"
- 2) "Grind it"
- 3) "Wicket"
- 4) "Almighty"
- 5) "Feeling It"
- 6) "Be My Baby"
- 7) "Temptation"
- 8) "Still Grinding"
- 9) "We R the One's"
- 10) "Babylon"
- 11) " Lets get up"
- 12) "Instagram Chicks"

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